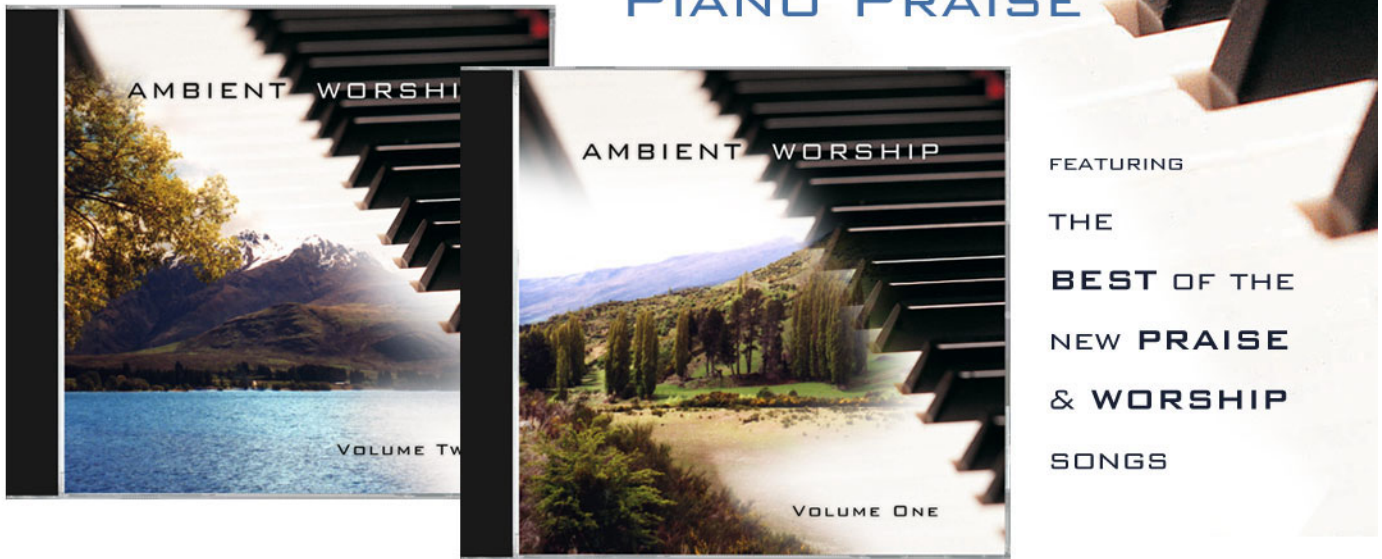


AMBIENT WORSHIP

PIANO PRAISE



Overview: Initial Release 2 x CDs

Style: Praise and Worship – Instrumental
Piano the lead instrument with accompaniment from Guitar, Cello, Saxophone, Flute, Harp etc.

Purpose: Creating an easy listening 'ambient' piano series featuring praise and worship music for those who want to create a worshipful environment in their home or car.

Great product for Churches to play before their services.

Piano music continues its popularity especially in the over 40 age demographic.

Positioning: Ambient Worship

Album Length: 14-15 Songs. 45-50 minutes per CD

Content: New recordings of the top worship songs

Price Point: Midline

Key Features: Praise & Worship Style instrumental music. / Price point.

Other Successes:

Worship & Praise Him Series

Ambience Series (Provident Music) The Time-Life piano series by Carl Doy has sold over two million copies to date – this is a collection of today's popular mainstream songs.

Inspirational Piano Moods Vol. 1, a joint venture with Virgin Records and EMI/CMG – as part of the *Moods* series has sold over 130,000 copies to date.

Support Information:

Age 45 plus is the largest music buying demographic at 24.7%.

Age 30 plus and older demographics own 54.5% of the music buying market – an increase of 8% over 1998 and 62.7% over the last 11 years.

(RIAA 2000 Consumer Profile)